



**Program Advisory
Committee**

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Co-Chair, Hazelwood at Large
Jackie Putnam
Co-Chair, Greater Gateway
Sarah Zahn
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David Russell
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Susan Brady
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Lynn Powell
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Alesia Reese
Woodland Park Nbhd. Assoc.
Linda Robinson
Hazelwood at Large
Fred Sanchez
Real Estate Industry

MEMORANDUM

DATE: January 8, 2010
TO: PDC Board of Commissioners
FROM: Bob Earnest & Jackie Putnam, Gateway Program Advisory
Committee (PAC) Budget Committee Representatives
SUBJECT: Gateway PAC Budget Priorities for FY 2010/11

Dear PDC Board of Commissioners,

As Budget Committee representatives from the Gateway Regional Center Urban Renewal Area Program Advisory Committee (PAC), we are taking this opportunity to share our budget priorities for FY 2010/2011. Following are our budget priorities for the next fiscal year:

We recognize that all communities are struggling with job losses and empty storefronts. Gateway, however, is a Metro-designated Regional Center. As such, the district is expected to shoulder a large share of job growth in east Portland and become a regional employment hub. If the city truly wants to affect significant employment growth, there are no better places to invest than Gateway.

Gateway boasts:

- MAX access in all four directions of the compass;
- Two interstate freeways;
- Airport proximity;
- Flexible zoning;
- A supportive group of committed citizens, unburdened by historical baggage.

We advocate that the City of Portland pay particular focus to job recruitment and retention activities in Gateway, including exploring innovative, non-TIF tools. In addition, we advocate for flexibility in TIF budgeting should the opportunity for attracting a large employer present itself.

In summary, our top three priorities for the FY 2010/2011 are the following:

1. **Community Economic Development & Business Finance** (including the Gateway Economic Development Strategy);
2. **Business Assistance Programs** (including Storefront, DOS, and Redevelopment Loans); and
3. **Infrastructure Funding** (including the Central Gateway Redevelopment Strategy and the Gateway Redevelopment and Neighborhood Park Project).

Finally, the PAC would like the opportunity to participate in the City's discussion of revisiting the Affordable Housing Set-Aside policy for Gateway.

Thank you for the opportunity to comment,

Bob Earnest, Co-Chair

Jackie Putnam, Co-Chair