

Gateway Business Development Strategy

Objective:

- To assess and strategize the Gateway area's transformation into a high job-density "Regional Center"
- To determine how to grow existing businesses, attract new businesses and create jobs
- To determine the most effective tools & resources to grow businesses
- To develop an implementation plan for public & private sectors to follow

Gateway Business Development Strategy

Key Questions

- What are the baseline economic conditions in Gateway?
- What are the types of businesses for which Gateway is/would be a good location and why?
- What are the barriers to the growth of these businesses and jobs in Gateway?
- What are the best strategies to support business and job growth, and the transformation of Gateway into a high job-density Regional Center?

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Draft Timeline

- Proposals due – mid March
 - ▣ Organize CAC to review proposals – late March
- Finalize contract, begin work – early April
- Data gathering and analysis phase – April – June
- Recommendations and implementation plan phase – June – August
- Finalize strategy, close contract – fall 2010

Gateway Business Development Strategy Project Organization/Staffing

