



Gateway Regional Center Urban Renewal Area Program Advisory Committee (PAC)

Wednesday, July 15, 2009
6:30-8:00 pm
East Portland Community Center
740 SE 106th Ave

Meeting Summary

7-1 Welcome

Members present (in alphabetical order):

<input checked="" type="checkbox"/> Teena Ainslie Hazelwood at Large	<input type="checkbox"/> Susan Brady Mt. Hood Comm. College	<input checked="" type="checkbox"/> Tim Brunner E. Pdx Chamber of Com.	<input checked="" type="checkbox"/> Frieda Christopher Business Owner at-large
<input checked="" type="checkbox"/> Bob Earnest Chair & Hazelwood N.A.	<input checked="" type="checkbox"/> Ted Gilbert Housing Developer	<input checked="" type="checkbox"/> Rowanne Haley IRCO	<input checked="" type="checkbox"/> Arlene Kimura Hazelwood N.A.
<input checked="" type="checkbox"/> Jerry Koike Gateway Resident	<input checked="" type="checkbox"/> Tom Mahoney GABA	<input checked="" type="checkbox"/> Lynn Powell Gateway Elks	<input checked="" type="checkbox"/> Jackie Putnam Vice Chair & Gateway Res.
<input type="checkbox"/> Alesia Reese Woodland Pk N.A.	<input checked="" type="checkbox"/> Linda Robinson Hazelwood at-large	<input checked="" type="checkbox"/> David Russell Adventist Medical Center	<input checked="" type="checkbox"/> Fred Sanchez Real Estate Industry
--- Vacant Business Representative	--- Vacant Business Rep. at-large	--- Vacant Property Owner	--- Vacant Parkrose Heights at-large
--- Vacant Non-Profit Housing			

PDC Staff present: Justin Douglas, Sue Lewis, Juan Carlos Ocaña-Chíu, Amy Miller Dowell, Kate Deane, Geraldene Moyle

Bureau Staff: Steve Dotterer-Planning & Sustainability, Stuart Gwin-Transportation

7.2 Public Comment: None

PAC Comments:

- Fred Sanchez handed out a real estate information sheet with housing statistics and offered to provide updated information at future Gateway PAC meetings. (*Attachment A*)
- Linda Robinson announced the Free Summer Concerts in Ventura Park on Wednesday, August 19 and 26, starting at 6:00 pm, and handed out flyers. (*Attachment B*)

7.3 New Pac Members - Juan Carlos Ocaña-Chíu, PDC

Brief Summary:

- Tom Mahoney is the newest member to join the PAC. He represents the Gateway Area Business Association. Fred Sanchez, the former GABA representative, will remain on the PAC but now represents the Real Estate Industry.
- Sarah Zahn is the new Director of Housing for Human Solutions and will replace Dorene Warner who recently retired and is now a private grant writer and editor.

7.4 PAC Elections - Juan Carlos Ocaña-Chíu, PDC

Brief Summary:

- URAC Policy dictates that all Urban Renewal Areas (URA) hold annual elections in July.

- Arlene Kimura and Alesia Reese volunteered at the May 2009 meeting to participate on the Nomination Committee.
- Bob Earnest and Jackie Putnam were presented as candidates for Co-Chair.
- No Floor Nominations were presented.

Motions/proposals made and disposition: Robinson motioned, Ainslie seconded, to accept the nominees presented and vote for Bob Earnest and Jackie Putnam as Co-Chairs.

Results of vote:

Ayes: Ainslie, Brunner, Christopher, Earnest, Gilbert, Haley, Kimura, Koike, Mahoney, Powell, Putnam, Reese Robinson, Russell, Sanchez.
Nays: None
Abstain: None

7.5 City of Portland’s Economic Development Strategy – Kate Deane, Geraldene Moyle, PDC

Brief Summary:

- The city of Portland passed its first Economic Development Strategy since 1994. The plan’s focus is job creation to coincide with population growth over the next five years.
- Portland’s challenge is that it has high unemployment, lower medium wages and higher poverty rates than national average and fewer people between ages 18-24 enrolled in college than either San Francisco or Seattle. Job growth in the central city has decreased, but population has increased – Portland is growing 6 times faster than the nation as a whole.
- The plan’s goal is to create 10,000 net new jobs over the next five years by focusing on *maximizing competitiveness, driving urban core innovation, and stimulating neighborhood business vitality.*
- *Maximizing Competitiveness:* based on adopting a cluster strategy targeting Clean Tech, Advanced Manufacturing, Software and Activeware. These clusters are aligned with the region and state goals - Greenlight Greater Portland and Oregon Business Development Department. To bolster cluster development, the city will develop an international trade strategy, assist higher education in developing programs to serve innovation and sustainable research and workforce development.
- *Driving Urban Innovation:* focus on creating a vibrant central city beginning with the Oregon Sustainability Center and piloting two eco-districts. Redevelopment projects will focus on job creation and higher education, as well as marketing and branding Portland as a great place for business.
- *Neighborhood Business Vitality:* establishing a Community Economic Development Section at PDC to assist small neighborhood businesses succeed and expand their markets. A Small Business Portal will be established to coordinate small business services that will initially be web based, as well as a Green Main Streets Program that highlights the ‘20 minute neighborhood’ whereby a majority of services are within a 20 minute walk.
- The next steps in the plan are to develop an implementation plan with measurable metrics and present to city council by the end of September. The full 32-page Economic Development Strategy can be found at www.pdxeconomicdevelopment.com.

7.6 Gateway Master Street Plan Update– Justin Douglas, PDC

Brief Summary:

- The proposed updates to the street plan were presented to the Portland Planning Commission on Tuesday, July 14, 2009. Several PAC members testified in favor of the plan update, including Bob Earnest, Jackie Putnam, Arlene Kimura, Ted Gilbert and Linda Robinson. There were several property owners who testified in opposition.
- The Planning Commission, after a question and answer period, passed the update 5 to 0, but asked staff to work with the property owners who testified in opposition to reach some compromise or agreement. The amended Street Plan now goes to City Council and is scheduled for a hearing on Wednesday, August 19, 2009, at 9:30am.
- It is important to note that the street plan is triggered by the development of a property in the plan area and, in general, only when the development causes an increase in trip vehicles.

Follow-up: Justin Douglas will coordinate with PAC members who would like to attend the August 19 City Council meeting.

7.7 Streetcar System Plan – Arlene Kimura, PAC Member

Brief Summary:

- The Portland Planning Commission heard a briefing from Patrick Sweeney, Bureau of Transportation, on the Streetcar System Concept Plan. The public review and comment period began July 1 and ends August 14, 2009.
- The Planning Commission will hold a formal hearing on August 11, 2009 on the plan, which will then go before City Council on September 9, 2009. PAC members are encouraged to attend.
- Information on the Streetcar System Plan can be found at <http://www.portlandonline.com/Transportation/index.cfm?c=46134>

7.8 EPA Clean-Up Grant Update – Justin Douglas, PDC

Brief Summary:

- PDC was awarded a \$200,000 grant for cleanup of the property purchased by PDC and Parks at NE 106th Avenue and Halsey Street. Cleanup cannot begin until funds are received. It is not expected that work on the site will result in street closures.
- A public involvement plan to notify residents of the upcoming cleanup will begin as soon as the funds are received and dates are confirmed. Part of the public notification process requires a physical public display of the notice. PAC members suggested East Portland Community Center and/or Fred Meyer.

Follow-up: Justin Douglas will verify if Fred Meyer is an approved site

7.9 Dorene Warner Tribute - All

- Dorene Warner recently retired from Human Solutions as the Director of Housing and is relinquishing her position on the PAC. Dorene has been on the PAC since the beginning of the URA in 2001 and was an active participant as a member of “Opportunity Gateway” that reviewed and analyzed the URA formation.
- Dorene attended over 58 PAC meetings only missing four since the URA formed. She has been a strong supporter of the URA by participating in numerous sub-committees, project open houses, citizen advisory committees, Request For Proposal review processes and many presentations before the Portland Development Commission Board and City Council.

*We will miss you, Dorene,
and wish you the very best!*



*Justin Douglas presents Dorene with a plaque
expressing appreciation for all her efforts supporting Gateway.*

7.10 Miscellany - All

- Gateway Green received support from City Commissioner Nick Fish and Oregon Department of Transportation District Manager, Jason Tell, who signed a letter to Oregon Solutions to take on Gateway Green as a project.
- August 19, 2009 Gateway PAC Meeting cancelled due to conflict with Ventura Park Concerts. Justin Douglas will schedule an Education Sub-Committee meeting on an alternate Wednesday in August.

Meeting adjourned at 8:00

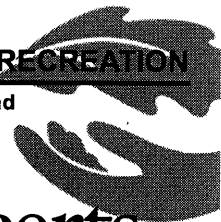
Future meeting:

Aug. 19, 2009: Gateway PAC Leadership - CANCELLED
Sept. 16, 2009: Gateway PAC General
Oct. 21, 2009: Gateway PAC Leadership
Nov. 18, 2009: Gateway PAC General

Prepared by: Sue Lewis, Sr. Project/Program Specialist, Gateway URA



PORTLAND PARKS & RECREATION
Healthy Parks, Healthy Portland



Free Summer Concerts

Wednesdays 6:00pm • SE Stark between 113th & 117th

Ventura Park

TriMet #20

August 19

Aug 19

Krebsic Orkestar
(gypsy brass explosion)

August 26

Aug 26

Po' Girl (urban folk)

THANKS to our community sponsors



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For additional concert information visit PortlandParks.org
Commissioner Nick Fish
Director Zari Santner



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