

Interstate Corridor Urban Renewal Area (ICURA)

Bridgeton Promenade

Public Involvement Plan (PIP)

February 1, 2010

Project Manager:	Travis Ruybal, PPR
PI Lead:	Kevin A. Cronin, AICP, PDC
Design Development Phase Start:	February 2010
Design Development Phase Complete:	June 2010
Legislative Process:	TBD

Project Scope:

The Bridgeton Promenade is a proposed half-mile, multi-use trail along the Columbia River in Portland's Bridgeton neighborhood. Part of the original 40-Mile Loop trail concept envisioned in John C. Olmsted's 1903 park system master plan, the trail will close a gap in the Marine Drive Trail - providing a safe, off-street, multi-modal route as an alternative to Marine Drive itself. The completed Marine Drive Trail will link Kelley Point Park to Troutdale, a distance of 18 miles. This trail section will link the end of Bridgeton Road to the new Columbia River Crossing, which will include bicycle/pedestrian access. The main trail will be built atop the Columbia River levee, where a worn path exists today. The hard-surface trail will likely include designated seating areas, low level lighting, and low maintenance landscaping features. A longer term, lower trail is planned to offer direct access to the water's edge for light watercraft and environmental education.

The proposed scope follows the work of the concept plan in 2007 and includes the design development phase and cost estimate based on 30% design of the trail. Locations for acquisition easements will also be refined as well. After the cost estimate is reviewed, a determination will be made to move forward with construction design or reassess the overall design based on a critical review of the total costs and the available funding from project partners.

Project History, Policy Framework, & Funding:

This project has evolved from several previous land use, transportation, recreation, and strategic planning efforts, including:

- PPR:40 Mile Loop Master Plan (1990);
- City: Comprehensive Plan - Albina Community Plan (1993);
- City: Bridgeton Neighborhood Plan (1997)
- PDC: Interstate Corridor Urban Renewal Area (ICURA) Plan (2000);
- PDC: Community Livability Strategy (2003)
- Metro: Regional Trails and Greenways (2003)
- PPR: Recreational Trails Strategy (2006)
- PBOT: Transportation System Plan (2007)
- PDC: ICURA Parks Implementation Strategy (2009)

The idea of the Bridgeton Promenade has been around for many years. The project was included in the ICURA Plan when the URA was formed in 2000. Funding from the district did not mature until the initial proceeds for light rail construction were paid. The funding for Bridgeton Promenade comes from the ICURA Parks budget. Beginning in 2004, only \$70,000 has been spent on survey and concept planning, and approximately \$70,000 on project management and coordination with

PPR. PDC has committed \$2 million budgeted over the next five years (FY 09-10 and Five Year Forecast) to leverage other sources for construction. PDC is funding the design development phase and is estimated to cost about \$30,000.

PIP Overview

There are many and varied stakeholders involved with this project. A Stakeholder Group was established in January 2007 by PDC to help steer the concept planning design process, but has not met since the completion of the plan in June 2007. The Stakeholder Group is composed of representatives from Bridgeton Neighborhood Association, a local business owner, developer, property owners, and the Multnomah County Drainage District. The Stakeholder Group will participate in the design development process by reviewing a draft of the proposals and help engage the larger community for a planned open house. Staff will send postcards to notify the community about an open house, but primarily will use e-mail and the project website to communicate meetings and public comment opportunities. A project website will be reestablished at the Parks Bureau and act as a project repository for all materials and work products throughout the process. The website can also be used to survey stakeholders and get feedback regarding issues/concerns. Input from the open house and web will inform City staff on the design and implementation strategies.

A key to achieving the project objectives is coordination with other City bureaus and community stakeholders.

Specific Elements of the Public Involvement Plan

I. Stakeholders/Interested Parties

A. *Property Owners/Residents:*

- Property owners and residents along and adjacent to the Peninsula Draining District No. 1 Bridgeton levee
- North Portland Business Association
- Local businesses not affiliated with formal organizations
- Self-identified citizens

B. *Neighborhood Associations*

- Bridgeton NA

C. *North Portland Neighborhood Services - Tom Griffin-Valade*

D. *City Bureaus & Affected Agencies*

- PPR (Portland Parks & Recreation) Travis Ruybal, George Lozovoy
- BOPS (Bureau of Planning & Sustainability) North District Liaison – Barry Manning, Senior Planner
- PDC (Portland Development Commission) – Kevin A. Cronin
- PDOT (Portland Office of Transportation) – April Bertelsen
- BDS (Bureau of Development Services) – Douglas Hardy
- BES (Bureau of Environmental Services) – Tim Kurtz
- MCDD Dave Hendricks – Deputy Director/Operations Manager
- ACOE (Army Corps of Engineers)

E. *Other Supporters / Interested Parties*

- Stakeholder Group
- ICURAC Parks Subcommittee
- Interstate Corridor Urban Renewal Advisory Committee (ICURAC)
- Parks Advisory Board
- Columbia River Crossing (CRC)
- 40-Mile Loop Land Trust
- PDC Board, City Council (Commissioner Nick Fish, Parks Bureau)
- Metro Greenspaces/Metro Council

II. Publications/Public Notification

- A. *Postcards*: Postcards will be widely distributed to those property owners identified in the study area – as well as to identified stakeholders. The postcards will describe the project and invite participation to a planned open house.
- B. *Meeting Notices*: In addition to the above, the project will also be advertised in local newspapers and through e-lists to an interested parties' database that PDC maintains. Subsequent information (email updates), including the implementation schedule, will be sent to identified stakeholders and others who expressed interest on an annual basis. Community events will be sent by e-mail through the BNA distribution list. Meetings will be posted on Portland Online and PDC Calendar. Media releases will be broadcasted.
- C. *Web*: Meeting notices and all other project materials will be posted on PPR's project web site. A link from PDC's website is also available on the Interstate Corridor homepage. The web address will be included on all project information.
- D. *Signage*: Signage advertising community events will be posted at and near the meeting locations.

III. Meetings & Other Person-to-Person Opportunities

- A. *Stakeholder Group Meetings (As needed)*: the public is invited to attend these meetings. Comment time will be available on the agenda before and after the meeting for audience members. However, the project team may meet individually with the stakeholders depending on project and member schedules.
- B. *BNA Open House*: (March 8, 2010) The Bridgeton Neighborhood Association has invited the project team to an open house the night of their regular meeting. The purpose of the meeting is to:
- reintroduce the project;
 - provide an update on progress since the concept plan was completed;
 - Present the design development drawings;
 - Present funding strategy and current cost estimate;
 - discuss how previous plans and policies are addressed and inform the project objectives; and
 - collect public comments.
- C. *ICURAC Parks Subcommittee (April 8, 2010) and ICURAC (July 19, 2010)*

Present the final design development drawings and cost estimate to the ICURAC Parks Subcommittee to get feedback and a recommendation before presenting to the full ICURAC in July for an endorsement to move forward.

D. Additional Outreach: One of the key elements of the project is to get regulatory approvals for the trail. The project team will need to work closely with city bureaus and other agencies to get approval and educate the reviewers on the complexity of the project.

IV. Monitoring & Evaluation

The PI plan will be refined as the process moves forward with input from the community as well as feedback from other stakeholders and the general public. In addition, public comment on the process will be solicited at every opportunity.

Project Evaluation Process

Tool	Evaluation Process	Responsible Party
Stakeholder Group	Contact with members throughout the process; electronic survey once process completed	Kevin Cronin
Post cards/signage	Attendance at meetings: question on sign it sheet asking how they heard about the meeting	Project Team
Presentations to primary stakeholder groups	Comment cards completed at the meetings	Joleen Jensen-Classen
PDC website	Update site on a regular basis; respond to input within 24-hours	Project Team
Media releases	Evaluate coverage	Joleen Jensen-Classen
Community Meetings	Comment cards completed at the meetings	Joleen Jensen-Classen

**Bridgeton Promenade – Public Involvement
Process Map**

March 8, 2010
BNA
Open House
(Feedback)

April 8, 2010
ICURAC – Parks
(Recommendation)

July 19, 2010
ICURAC
(Endorsement)

Fall 2010
PDC Board/
City Council
(Approve
Construction)


Shawn Uhlman Acting Director of Communications and Business Equity


Date