

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: July 9, 2008
TO: Board of Commissioners
FROM: Bruce A. Warner, Executive Director
SUBJECT: Report Number 08-93
Portland Development Commission 50th Anniversary Celebration

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

None — information only.

SUMMARY

2008 marks the fiftieth anniversary of the Portland Development Commission. More than a celebration, this endeavor is an opportunity to highlight our programs and promote the services PDC provides to the community. While there are some groups who are well acquainted with what PDC can do and has done for them, recent polling shows that most area residents do not have a full understanding of what PDC does and what PDC has accomplished. While remembering and celebrating our many successes over the years is a major component of marking this important milestone, PDC views its fiftieth anniversary as an opportunity to educate the public on how we can, and will, serve them for the next fifty years and beyond.

Communications & Business Equity Director, John Jackley, will provide an update on the calendar of events and promotions around PDC's fiftieth anniversary, as taking place throughout the City of Portland and the neighborhood Urban Renewal Areas. These events will showcase PDC as a public agency that has positively transformed the City of Portland over the past fifty years and is poised to continue this success into the future.

Community member and businessman Harold Williams, Sr. of CH2A & Associates will provide comments on PDC as a unique agency, filling a vital role in the community.

Additionally, Director Emeritus of the Oregon Historical Society and Portland State University Urban Studies and Planning Professor, Chet Orloff, will provide a past/present look at PDC's many accomplishments and its distinctive role in the development of the City of Portland.

CC: S. Uhlman, Public Affairs Manager
D. Elott, Interim General Counsel
J. Jackley, Director of Communications & Business Equity