



If this newsletter is not displaying properly, you may view it online at: [www.pdc.us/ecdev-news](http://www.pdc.us/ecdev-news).

### **PDC Launches...**

#### **PORTLAND PROSPECTOR**

Visitors to the Portland Prospector page on the PDC website ([www.pdc.us/sitesearch](http://www.pdc.us/sitesearch)) are now able to search for available sites by property type, size, for sale or lease. Portland Prospector is the Portland-area version of Oregon Prospector, the website launched by Oregon Governor Ted Kulongoski to showcase Oregon's certified, project-ready sites and other available property. The database expands upon the site selection services PDC currently provides, which include customized site searches using a proprietary database available only by subscription. Through a search on Portland Prospector, visitors can also access information on the area surrounding a site, including demographics, labor force, and available housing. Users can also print maps and download custom reports for each listed property.

Research shows that some site selectors go no further than the kind of initial online property search offered by Portland Prospector—so if your property isn't listed there, you're not in the game. Contact Tim McCabe at PacifiCorp to get your properties listed: [timothy.mccabe@PacifiCorp.com](mailto:timothy.mccabe@PacifiCorp.com), or by phone 503-813-5117.

### **PDC's Business Services Program Reaches Out to Women-Owned Business**

The Portland-Vancouver area has the highest percentage of woman-owned businesses in the country, according to a report released in September (Center for Women's Business Research in Washington DC) using U.S. Census Bureau data. 57.7 percent of privately-held businesses here are 50 percent or more woman-owned. PDC's Business Retention & Expansion program reaches many of those businesses: And 23% of our business contacts in 03/04 were to woman/minority owned companies. With your help we'd like to make that percentage higher—visit [www.pdc.us/connect](http://www.pdc.us/connect) for an online visit request form, or contact Melanie Rund to schedule an appointment: 503-823-3323; or email [rundm@pdc.us](mailto:rundm@pdc.us).

### **Get the Information You Want**

You can sign-up to receive information by email that matches your interests by visiting PDC's custom mailing list page at [www.pdc.us/signup](http://www.pdc.us/signup).

### **Reminder: PDC's New Address**

PDC has relocated its offices to 222 N.W. 5th Avenue in Old Town/Chinatown. Phone numbers remain the same.

## More E-Commerce Networking Lunches Scheduled for 2005

If your business is engaged in commercial or retail Internet transactions, this event is for you. Please be our guest on Thursday, January 27, from 12:00 to 1:30 p.m. at the Mississippi Pizza Pub, 3552 N. Mississippi Avenue. We'll have a special guest speaker and time for Q&A and networking. And you can learn more about how PDC's E-Commerce Zone program can benefit your business. Space is limited—reserve yours with Melanie Rund at 503-823-3323 or email [rundm@pdc.us](mailto:rundm@pdc.us) by January 21.

## Share the Word

Please forward this to a colleague or client who might take advantage of PDC Business Services. If you'd like to receive updates in the future and received this email from someone other than PDC, please email Kristy Branson at [bransonk@pdc.us](mailto:bransonk@pdc.us) with "subscribe" in the subject line.

To take your name off the distribution list, please email Kristy with "Unsubscribe" in the subject line.



*Investing in  
Portland's Future*

---